



Surrey Business Club PRODUCTS & SERVICES

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AUGUST 2005

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**Mike Waller
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**Surrey
Business
Club**

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SBC NEWS ON-LINE!


If you have been kept from advertising in SBC News owing to the limited circulation, now things are changing.

All of the 2005 issues of SBC News are now on-line (on the Newsletter page), and search engines can read the Acrobat files to find your business.

This means that potentially millions of people will be able to find your business through the search engines. The only requirement for search engine to find your advert is that it is in text format, rather than an image. In this issue, there are four adverts which are images (jpeg) - the rest are made up of readable text (and images). In other words, advertisers need to supply adverts in Word or Acrobat format. If you would like to advertise, please see the SBC advert on page D for details.

If you write your business profile, similarly you'll find that search engines will pick-up on key words. With this in mind, anything you publish in SBC News should be carefully worded to make sure that you mention what you do and your contact details. This includes articles that you send-in for the main part of the newsletter, as well as your 'Business Profile' or an advert.

If you want to see the Newsletter page of the Surrey Business Club website, just type www.surreybiz.net/newsletter and you will be magically transported to the main newsletter page. You'll find the newsletters by clicking on the links at the bottom of the page. Note that they are shown with the most recent at the top of the list, working back in time. We also plan to link these newsletters from the main event listings.



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BUSINESS PROFILE

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- Looking at acquisitions
- Complementing skills of existing management team

Contact us for a FREE, no obligation initial meeting to discuss your requirements, and to learn how we can tailor a individual solution to your requirement

Connor O'Daly
COD Associates
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For more information about what we can do to help you, contact Nigel Trott on:
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A 2 unit advert costs just £40 for 12 issues and the most popular size, 4 units (84x60mm), is just £80. Different sizes and advertising periods available, as well as non-member rates.

Book your space with Stephen Lewis on:
 sbcnews@surreybiz.net 01420 594644