



Surrey Business Club PRODUCTS & SERVICES

www.surreybiz.net

MARCH 2005



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BUSINESS PROFILE



CERTAX ACCOUNTING (GUILDFORD AREA)

Ian Kent of Certax Accounting runs an independent accountancy and tax advisory service for SMEs, linked with a nationwide network of accounting practices.

"The important point to stress is that I provide the service and contact with my clients personally. The Certax Network is available for specialist support should the need arise. It's like having the resources of a much larger office available for my clients' benefit but without the overheads.....and without losing the personal touch!"

What services do you provide?

"My core business comprises the traditional accountancy and tax services of a professional accountant. I am more interested in the quality of service my clients get than churning through as many clients as possible. I put strong emphasis on tax planning and general commercial/ business advice, rather than the accounting and form filling routines - which unfortunately also have to be done! I offer additional services for clients who want monthly or quarterly accounts or management reports, assistance with strategic or business planning, advice on business structure and company formation, advice on bookkeeping and record keeping, advice on raising finance, reviews of operations and control reviews etc."

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Leaving you free to do what you're good at

Great! But how are you qualified to do this work?

"I am a chartered accountant (trained in Glasgow where they should know a thing or two about looking after money) and fellow of the Institute of Internal Auditors. I have 30 years experience in operational review and senior finance positions with a variety of blue-chip organisations, internationally and in the UK. I think it is important to stress these points as since March 2004 anyone, with or without qualifications, can act as accountant/ tax advisor to businesses with turnover up to £5.6 million."

Again, great! But I am only a self-employed tradesman not a large company...

"So are many of my clients! Many don't want the hassle of negotiating tax and other regulatory minefields. I firmly believe that proper planning and advice helps to avoid loads of problems and stressful situations at a later date."

How much do you charge?

"I operate from my home in Godalming and I charge very competitive rates. The initial consultation is free. I normally agree a fixed fee so my clients know from the outset how much they will pay."

If you would like more information or to obtain a competitive quote, please contact:

Ian J Kent, CerTax Accounting (Guildford),
Tel: 01483 428777 Mobile: 07712 873678
E-mail: iankent@certax.co.uk
3 Mayen Place, Nightingale Road, Godalming, Surrey GU7 3AH

**How good is your Health & Safety
and Risk Management planning?**

Health & Safety Executive statistics for 2001/02 show:
Of 1,064 prosecuted, **more than 84%** resulted in convictions
The average fine per offence was **£8,284**

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


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MARCH 2005: EVENTS IN SURREY

D	ORG	EVENT TITLE	PERIOD	PLACE	VENUE	m	*COST	nm
1	SBC BLS Traf	Team Building Be Your Own Boss Guildford Lunch	Evening Morning Lunch	Ewell Basingstoke Guildford	NESCOT Basingstoke & D. Council Merrist Wood Golf Club	Included	*£15.00	Free £16.16
2	SCC Traf	Quiz Night Croydon Lunch	Evening Lunch	Guildford Croydon	Guildford Cricket Club Coulesdon Manor Hotel	£22.00	£27.00	£12.50 <£16.16
3	BLS BLS	Making Sense of Business Skills to Care 2005	All day All day	Woking Esher	Gorse Hill Sandown Race Course	-	Free	Free
4	BLS	PR for Free	Morning	Woking	BLS Offices	-	Free	
8	BLS SCC Traf	Critical Factor Workshop How Secure is Your Business? Kingston Lunch	All day Breakfast Lunch	Woking Guildford Kingston	BLS Offices Holiday Inn Hotel Antoinette	-	Free	£14.50 £20.00 £12.50 <£16.16
9	BLS	Unlocking Your Organisation's Potential	Morning	Reigate	Reigate Hill Golf Club	-	Free	
10	BLS SCC	Surrey Farmers' Forum 2005 Surrey Chambers Golf Society	Afternoon Afternoon	Godalming Farnham	Losely Park Farnham Golf Club	-	Free	£52.00 £57.00
11	SCC	Surrey Women in Business	Lunch	E. Horsley	Horsley Towers	£35.00	£42.00	
14	BLS Traf	Show me the Money Walton Lunch	Evening Lunch	Guildford Walton-O-T	SetSquared ?	-	Free	£12.50 <£16.16
15	SBC BLS SCC UniS	Bowling & Meal (Leisure Circle) Making Sense of Business So Many Things to Deliver, so Little Time! Entrepreneurship, Creativity & Innovation	Evening All day Breakfast Breakfast	Guildford Leatherhead Guildford Guildford	Spectrum Leisure Centre Leatherhead Food Internl. The Country Club Cathedral Refectory	#£9.20 + meal	Free	Free £14.50 £20.00 Free
16	SCC SCC	Understanding Export - Procedures & Docs. Employment Law Update	All day Breakfast	Woking Godalming	SCC Offices Baptist Church	£197.99	£210.00	£10.00 £10.00
17	BLS BLS SCC CIM Traf	Critical Factor Workshop Be Your Own Boss Spellthorne Annual Address Where is the Spark? Marketing Efficiency Teddington Lunch	All day Morning Breakfast Evening Lunch	Woking Woking Staines Croydon Teddington	Gorse Hill BLS Offices Ha Ha Bar Croydon Park Hotel ?	-	Free	Free £14.50 £20.00 Free Free £12.50 <£16.16
22	SCC	How to Increase Response from Sales Letters	Evening	Guildford	Guildford College	£14.50	£20.00	
23	SCC	Professional Group Lunch	TBA	TBA	TBA	TBA	TBA	
29	Traf	Epsom Lunch	Lunch	Epsom	?	£12.50	<£16.16	

-  SBC Surrey Business Club (www.surreybiz.net/events)
-  BLS Business Link Surrey (www.businesslinksurrey.co.uk/events)
-  SCC Surrey Chambers of Commerce (www.surrey-chambers.co.uk)
-  UniS UniSdirect (www.unisdirect.com/happening)
-  CIM Chartered Inst. of Marketing, Croydon (www.cimcroydon.co.uk)
-  Traf Trafford Enterprises (www.traffordenterprises.com)

- * Non-members attending Surrey Business Club monthly meetings may attend one meeting for free, and either join or pay £15 for subsequent meetings.
- # SBC 'Leisure Circle' events are at cost price and open to all.
- < Trafford Non-members charged £16.16 for 1st meeting, £23.49 thereafter
- + All prices include VAT where applicable m= Members nm= Non-Members



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